

Letterland



Child-friendly phonics

Get ready for the new National Curriculum
with our complete phonics programme

2015
products



www.letterland.com
books CDs games software apps

Letterland Stories Apps - Interactive series of 10 apps

All the stories from *My Alphabet Storybooks* are available as 10 interactive apps. Read the stories with or without audio support and listen to letter sounds and decodable words. Apps also include fun activities including a maze, word search, spot the difference, matching pairs game, tracing letters and much more!

Available for iOS and Android.



Interactive stories and activities!



Letterland Stories A
Annie Apple and the ants



Read the stories with or without audio support



Choose from a range of games and activities



Fun and interactive activities help to engage your child

10 apps to collect!

Search 'Letterland Stories' on the App Store, Google Play Store, Windows Store or amazonappstore.



Letterland Stories A



Letterland Stories BCD



Letterland Stories EFG



Letterland Stories HIJ



Letterland Stories KLM



Letterland Stories NOP



Letterland Stories QRS



Letterland Stories TUV



Letterland Stories WXY



Letterland Stories Z

Letterland apps are available from the Apple App Store (iOS) or the Google Play Store (Android) and will work on most tablets. If you are a school and would like to purchase Letterland apps in volume, we recommend the Apple Volume Purchase Program.

For more information about all of our apps, please visit: www.letterland.com/products/apps-and-ebooks/apps

Letterland Training

Whether you are new to Letterland or have enjoyed teaching it for many years, we provide structured training sessions for professional development. Key features of the sessions include:

- Conducted by approved Letterland Trainers
- Available for Early Years, Primary and Fix-it Phonics Levels 1-3
- Active demonstration and participation in teaching strategies
- Printed hand outs available

For more info see: www.letterland.com/training



Become an approved Letterland Trainer

We are always looking for experienced and motivated people to train teachers. If you think you have got what it takes to become a Letterland phonics trainer, please email training@letterland.com and explain why. Trainers should:

- Have previously attended Letterland training sessions
- Be a teacher with at least 2 years experience
- Have previously taught Letterland
- Be dynamic with a lively personality and be comfortable teaching adults, not children!

Find us online



Want to stay up to date with Letterland tips and news?
Sign up at: www.letterland.com/newsletter



Like being socially connected?
Find us on Facebook: www.facebook.com/letterlandmedia



Join in the conversation and tweet to your heart's content:
www.twitter.com/letterlandmedia



Subscribe to our channel and get exclusive free video clips: www.youtube.com/letterlandmedia



Training videos online

Watch FREE videos explaining key Letterland Tricks and Strategies which will help you to motivate children to read, write and spell confidently. Once the children learn the TRICKS they can use them independently whenever they are reading and writing. As teachers, you will enjoy the STRATEGIES designed for use in the classroom.



Real-life classroom examples



Helpful material suggestions



References for further information

Video list



✓ Sound Trick



✓ Uppercase Trick



✓ Action Trick



✓ Alliteration Trick



✓ Roller Coaster Trick



✓ Rubber Band Trick



✓ Quick Dash Strategy



✓ Letter Shapes



✓ Picture Coding Strategy



✓ Reading Direction Strategy



✓ Live Reading Strategy



✓ Live Spelling Strategy



Letterland and the DfE

The Department for Education (DfE) is a UK government department responsible for education services in England. The DfE has developed a core criteria for effective systematic synthetic phonics teaching programmes and we are thrilled that our *Letterland Phonics Teacher's Guide* has been approved as a full programme. Our *Phonics Readers Sets 1-4* and *My Alphabet Storybooks* have also been approved as supplementary resources.

Don't just take our word for it! For more information see:

www.gov.uk/government/collections/phonics-choosing-a-programme

Letterland and the National Curriculum

Letterland meets the following requirements of the new National Curriculum for English KS1:



Spoken Language

- ✓ Speaking
- ✓ Listening
- ✓ Role-play
- ✓ Story
- ✓ Vocabulary



Reading – Words

- ✓ Phonics for decoding
- ✓ All 44 sounds & their major spellings
- ✓ Read unfamiliar words by blending
- ✓ Read exception words
- ✓ Endings and contractions
- ✓ Read decodable books aloud
- ✓ Re-reading for fluency & confidence



Reading – Comprehension

- ✓ Pleasure in reading, vocabulary & understanding
- ✓ Listening to stories read aloud
- ✓ Retelling stories
- ✓ Relating stories to personal experience
- ✓ Drawing on prior knowledge
- ✓ Predicting
- ✓ Discussing titles & events
- ✓ Discussing, explaining & predicting



Writing – Transcription

- ✓ Spelling taught alongside reading
- ✓ Segment & spell words with taught phonemes
- ✓ Spell common exception words
- ✓ Alphabetical order and alphabet names
- ✓ Add prefixes and suffixes
- ✓ Plurals and endings
- ✓ Spelling rules and guidance
- ✓ Write dictated sentences



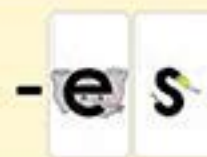
Writing – Handwriting

- ✓ Correct pencil grip
- ✓ Correct letter formation & practice



Writing – Composition

- ✓ Write, discuss & read sentences aloud



Vocabulary, grammar and punctuation

- ✓ Suffixes and prefix -un
- ✓ Capitals, full stops, question marks, & exclamation marks
- ✓ Early grammar terminology